



2025 CRAFT VENDOR APPLICATION
Red Wing Roots Music Festival
June 20-22, 2025

MAILING ADDRESS:

Black Bear Productions
P.O. Box 491
Harrisonburg, VA 22803

VENUE LOCATION:

(Do not mail to this address)
Natural Chimneys Park
94 Natural Chimneys Lane
Mt Solon, VA 22843

DEADLINES/NOTIFICATION DATES

Application Deadline: April 1
Notification of Acceptance by Email: April 10
Vendor Fee Payment Due: May 1

Contact Red Wing: VENDORS@REDWINGROOTS.COM

Vendor Business Name: _____

DBA: _____

Business Address: _____

Contact Name/Email/Phone: _____

READ ALL INFORMATION and SIGN BELOW. PLEASE KEEP A COPY FOR YOUR RECORDS.

GENERAL INFORMATION

Booth size: 10' x 10'. If you need more space, you must purchase an extra booth. Vendors must provide their own tent.

Fees: \$550 – If you are accepted your check will be due by May 1, no exceptions.

Passes: Two adult 3-day passes are included with your booth. Any additional passes must be purchased at regular ticket prices through our website.

Electricity: We do not provide electricity. Be prepared to supply your own lighting.... get creative! Bring lanterns! We do not guarantee that any electricity will be available to craft vendors.

Camping: Depending on location of your booth, camping is in or behind your booth or at designated J-loop area. Tent or car/van camping only. No RVs, trailers or popups.

Parking: You will be allowed ONE on-site vehicle pass, which will allow you to park near your booth. All other vehicles require the purchase of general admission parking in advance through our website.

IMPORTANT REMINDERS

- Vendors are required to carry liability insurance in the amount of \$1M. Please provide proof of insurance.
 - *List as Additional Insured: Black Bear Productions, LLC P.O. Box 491, Harrisonburg, VA 22803
 - *Venue name and location: Natural Chimneys Park, 94 Natural Chimneys Lane, Mt Solon, VA 22843
- You are responsible for controlling your staff, and all vendors must conduct themselves in a courteous, polite and professional manner. All vendors must abide by the rules & regulations of the Red Wing Roots Music Festival. You are responsible for being an informed participant and following all Festival Rules & Regulations. We reserve the right to expel anyone due to errant or unsafe behavior, or failure to follow our policies or instructions.
- Prohibited items for sale: The sale of recorded music is prohibited. Absolutely no paraphernalia of any kind allowed (Glass bowls, water pipes, etc.) Any paraphernalia for sale will be confiscated and your vending privileges will be forfeited. Red Wing Roots Music Festival PROHIBITS the sale of any item that is illegal to sell, distribute or purchase in the State of Virginia.
- A note about the weather: Weather is quite variable this time of year. Be prepared for both warm sunny weather and heavy rain and to secure your booth against the elements. Red Wing Roots Music Festival, Black Bear Productions, LLC, or any partner is not responsible for any damage to any part of your booth or your merchandise. Vendors are fully responsible for protection of their property and for securing their tents and displays.
- Collecting and reporting of the 5.3% Virginia Sales Tax is the responsibility of the Vendor.
- Absolutely NO PETS allowed. No drugs; no outside alcohol; no weapons. Any vendor may be required to remove any items not consistent with their application.

You must include a website or Facebook page and provide a detailed description of your wares and booth.

Tax or Resale #

Description of your products:

Please list three festivals or large events at which you have been a vendor:

Please provide a website or Facebook page with images of your wares and booth setup:

State/Local Laws & Taxes: You are responsible for paying all appropriate sales tax with respect to the sale of goods and for procuring all permits and documentation that are required by local and state government to operate within the state of Virginia.

Setup/Breakdown: The festival site opens to some onsite camping-pass holders on Thursday. All Craft Vendors must be fully set up by 8pm Thursday, and ready for business by 11am Friday. All vending materials must be removed from the area no later than Monday at 12:00PM. You are responsible for removing all materials and discarding all debris and trash from your assigned area in the trash receptacles provided by Red Wing Roots Music Festival.

Security: There will be security during the advertised hours of the festival. While such security is provided, Black Bear Productions LLC, Augusta County, Steel Wheels LLC or any partner shall not be responsible for any stolen, lost, or damaged items of equipment or personal belongings. You shall be solely responsible for the protection and safeguarding of valuables and release the aforementioned parties from any losses or damage to your property. Please handle your affairs as you deem appropriate with respect to securing and protecting your equipment and belongings.

Exhibitors are fully responsible for protection of their property and for securing their tents and displays.

Indemnification and Insurance Agreement: VENDOR agrees to obtain at Vendor's sole cost and expense a General Liability insurance policy with coverage to protect against any and all bodily injury or property damage as a consequence of the installation and/or operation of the equipment, sale of merchandise, services, and/or food provided by Vendor and/or employees, contractors and agents with respect to the activities of Vendor on the premises or any Festival Venue of Red Wing Roots Music Festival and Natural Chimneys Park. VENDOR shall name Black Bear Productions, LLC as Additional Insured on all such policies. In addition, Vendor acknowledges that neither Black Bear Productions LLC nor Augusta County Parks & Recreation maintain insurance covering exhibitor's property and that it is the sole responsibility of VENDOR to obtain business interruption and property insurance insuring any losses of VENDOR. VENDOR agrees to indemnify and hold Black Bear Productions, LLC and all partners harmless from and against any and all claims, actions, damages, liability and expense, including but not limited to reasonable attorney's fees, in connection with loss of life, personal injury, bodily injury, and/or damage to property arising from or out of any occurrence in, upon or at Red Wing Roots Music Festival, or any part thereof, or occasioned wholly or in part by any act or omission of said Vendor named above, its agents, contractors, employees, servants, customers, invitees, Vendor or otherwise arising from the agreement that the Vendor has with Black Bear Productions LLC except to the extent that such claims are caused by the gross negligence or willful misconduct of Black Bear Productions LLC or Natural Chimneys Park. Black Bear Productions LLC and Natural Chimneys Park shall not be liable for any damage to property of Vendor or of others associated with the Vendor, nor for the loss of or damage to any property of Vendor or of others by theft or otherwise. Black Bear Productions LLC and Natural Chimneys Park shall not be liable for any such damage caused by any other Vendor or persons in the Premises or the building of which the Vendor is located. VENDOR shall waive all claims against, shall release, and shall not hold Black Bear Productions LLC and Natural Chimneys Park responsible for any loss or damage to Vendor's property, fixtures, or merchandise belonging to Vendor agents, servants, contractors, employees, licensees, invitees or customers caused by burglary, theft, robbery, vandalism, forced entry, riot or other such acts.

General Provisions & Fees: Application is not a guarantee of acceptance. Previous attendance as a vendor is not a guarantee of acceptance. Black Bear Productions, LLC reserves the right to deny any application without explanation. Should any entry fees not clear our account or not be paid in full, your application will be denied, and you will have no right to participate at the event.

If this Vendor Application is accepted and approved, the undersigned agrees to remit payment of \$550. Each vendor shall be responsible for obtaining all licenses and permits, and for complying with all safety, health, and fire codes. Your signature acknowledges that you have read, understand and agree with the information, fees and regulations contained within this application.

Name (Printed): _____

Signature of Applicant: _____ Date: _____

Company Name: _____

**Please sign and return with a copy of your certificate of insurance to
vendors@redwingroots.com or mail to:**

**Black Bear Productions
VENDOR APPLICATION
P.O. Box 491
Harrisonburg, VA 22803**